

# Business Proposal

For research based advisory services



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# About Brockville Investments Advisory

Brockville Investments Advisory Limited is a leading research based investment advisory firm that specializes in providing comprehensive and innovative solutions to clients in the energy and natural resources sector. Our team of experts has years of experience and in-depth knowledge of the industry, allowing us to offer unparalleled insights and strategic advice to our clients.

At Brockville Investments Advisory, we pride ourselves on our ability to help clients navigate the complexities of the energy and natural resources sector. Our services are designed to provide clients with a clear understanding of the industry, the challenges they face, and the opportunities available to them. We work with a range of clients, including experienced and existing international companies, multinationals, and international not-for-profit foundations.

Our services are tailored to meet the unique needs of each client, and we utilize a range of methodologies to deliver high-quality, actionable insights. Whether it's conducting market research, providing strategic advice, or developing innovative solutions, our team of experts is dedicated to helping clients achieve their goals and succeed in the energy and natural resources sector.

We understand the importance of staying ahead of the curve in a rapidly evolving industry, and we pride ourselves on our ability to stay up-to-date with the latest trends and best practices. At Brockville Investments Advisory, we are committed to delivering exceptional value to our clients and helping them realize their full potential.



# Our Services

At Brockville Investments Advisory Limited, we offer a wide range of research - driven advisory services across the value chains of Energy & Natural resources sectors. Our services are designed to help new and experienced project developers, corporates, international companies, multinationals, and international not-for-profit address their most pressing business challenges and achieve their strategic goals.



# Our Services

## Market Research

Our market research services are designed to help clients better understand the demand for their products or services in the oil, gas, power, energy, mining, climate, construction, manufacturing, plastic recycling, agriculture, and other related sectors. Our approach involves conducting in-depth surveys, analyzing market trends and data, and providing actionable insights and recommendations that enable our clients to make informed business decisions. Our market research helps client understand the competition, customer needs, and regulatory environment, and identify opportunities for growth. Our services identify gaps in the market that can help them develop new products and services that meet the needs of customers.

## Feasibility Studies

Our feasibility studies help clients to determine the viability of new projects. Our team of experienced consultants conducts rigorous analysis of technical, economic, and regulatory factors, as well as identifies potential risks and opportunities, to provide our clients with comprehensive feasibility reports that inform their decision-making. Our feasibility studies help to identify the infrastructure requirements, including location, capacity, and cost, and developing a plan for infrastructure investment.

## Policy and Regulatory Analysis

Our policy and regulatory analysis services are designed to help clients navigate the complex legal and regulatory environment in the sectors we operate in. We analyze government policies and regulations, identify potential areas of regulatory risk, and provide practical recommendations that enable our clients to comply with the law and mitigate potential risks.

## Project Management Support

Our project management support services are designed to help clients effectively plan, execute, and monitor their projects across the value chain energy & natural resources sectors. Our team of experienced project managers provides oversight and guidance throughout the project lifecycle, ensuring that our clients' projects are delivered on time, on budget, and to their specifications.



# Our Services

## Environmental and Social Impact Assessment

Our environmental and social impact assessment services are designed to help clients understand the potential impacts of their projects on the environment and local communities in the industry. We conduct rigorous field studies, analyze data, and provide recommendations that enable our clients to minimize negative impacts and enhance positive impacts.

## Resource assessments

Our resource assessment involves the evaluation of the quantity and quality of natural resources such as oil, gas, coal, minerals, and water. Resource assessments provide insights into the availability, accessibility, and potential of these resources for commercial use.

## Business planning & Financial Model

Brockville offers a comprehensive business plan and financial modelling service to our clients make informed decisions and achieve their goals. We work closely with our clients to develop a detailed business plan, identify potential risks and opportunities, and create a roadmap towards success. Our financial model accurately reflects revenue, costs, and includes realistic projections based on historical data and industry benchmarks. Additionally, we provide pitch deck services to help communicate a business's value proposition and growth potential to potential investors and partners. At Brockville, we're committed to providing the tools and insights our clients need to succeed.

## Capital Raising

Our capital-raising consulting services are designed to help clients successfully raise capital and navigate the complex regulatory environment surrounding fundraising in various sectors, including oil, gas, power, energy, mining, climate, construction, manufacturing, plastic recycling, agriculture, and more. We analyze laws and regulations, identify areas of regulatory risk, and provide practical recommendations. Our experienced team helps clients identify investors, evaluate funding options, negotiate terms, and provide ongoing support to achieve successful fundraising outcomes.

# Case Studies

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## Case Study

Market Entry Strategy for an International Company

### Problem

We have the expertise to provide Market entry services for an international company looking to enter the Nigerian market and facing challenges in identifying potential partners and navigating the complex regulatory environment.

### Our Approach:

We conduct extensive market research to identify potential partners and competitors, and analyze the regulatory framework to develop a comprehensive market entry strategy. We provide strategic advice on how to establish a local presence and build relationships with key stakeholders.

### Results:

Our clients successfully enter the Nigerian market and are able to establish partnerships with local companies to accelerate their growth. Our market entry strategy helps client navigate the regulatory environment and build a strong presence in the country.

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## Case Study :

Green Energy Feasibility Study for a Mining Company

### Problem:

A mining company looking to reduce their reliance on diesel and explore the feasibility of incorporating renewable energy or gas into their operations.

### Approach:

We conduct detailed feasibility study to assess the potential of green energy sources such as gas, solar, and hydropower for their operations. We analyzed the technical, economic, and regulatory aspects of each source and provide recommendations on the most viable options.

### Results:

Our feasibility study helps mining companies understand the potential benefits and challenges of incorporating green energy sources into their operations. They were able to make informed decisions on which sources to pursue, resulting in significant cost savings and reduced environmental impact.

# Case Studies

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## Case Study

Sustainable Agriculture Program Development for an international Not-for-Profit Foundation

### Problem

A not-for-profit foundation looking to develop a sustainable agriculture program to improve food security and livelihoods in rural communities.

### Our Approach:

We conduct extensive research on sustainable agriculture practices and work closely with local communities to understand their needs and challenges. We develop comprehensive programs that focused on building local capacity, promoting sustainable practices, and improving access to markets.

### Results:

Our sustainable agriculture program help improve food security and livelihoods in rural communities, while also promoting sustainable agricultural practices. The program helps in increasing yields and improving the quality of crops, leading to increased income for farmers and improved food security in the region.

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## Case Study :

A plastic recycling company

### Problem:

A client struggling to find a reliable supply of plastic waste for its recycling operations.

### Approach:

Our team conducts a comprehensive market analysis of the plastic waste supply chain, identifying key suppliers and developing strategies for building long-term relationships with them.

### Results:

Our research enables client establish reliable supply chains for plastic waste, allowing them to significantly increase their recycling operations and revenue.



# Case Studies

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## Case Study

A multinational oil and gas company

### Problem

A client looking to expand its presence in the renewable energy sector, specifically in the solar power industry, but unsure of the most promising markets to enter.

### Our Approach:

We conduct a comprehensive market research study to identify the most promising markets for solar power in terms of government policies, investment potential, and market size. We also provide a detailed analysis of key players in each market and their strategies.

### Results:

The client is able to use our research to make informed decisions on where to focus its renewable energy efforts and would successfully entered the solar power industry in new markets.

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## Project

Renewable Energy Market Analysis:

Client in the renewable energy sector wants to assess the potential of entering the Nigerian market. We conduct a thorough analysis of the market dynamics, including the regulatory framework, competitive landscape, and demand projections. We provide clients with actionable insights on market entry strategies, potential partners, and investment opportunities. As a result, the clients are able to make informed decisions and successfully enter the Nigerian market.

## Project

Mining Feasibility Study

A mining company in West Africa wanting to explore the potential of a new mining project. We conduct a comprehensive feasibility study, including geological surveys, market analysis, and financial modeling. Based on our findings, we recommend a viable strategy for the client, which include sourcing financing and selecting appropriate mining technology.

# Case Studies

## Case Study:

Capital Raising Consulting Service for a Mining Company

### Problem:

7 A mining company in Nigeria seeking to raise capital for the expansion of its operations but is facing challenges in identifying potential investors and preparing a compelling investment pitch.

### Approach:

We can conduct extensive market research to identify potential investors and analyze their investment preferences and requirements. We can provide strategic advice on how to structure the investment offering, including the type of funding, terms and conditions, and expected returns. We can assist in the preparation of a compelling investment pitch and provide guidance on how to present the opportunity to potential investors.

### Results:

Our capital-raising consulting service helps mining companies secure the funding needed for their expansion plans. We can connect them with potential investors and assist in negotiating favorable investment terms. Our Information memo, financial model, investment pitch, and guidance help them present a compelling case to potential investors, resulting in a successful fundraising campaign. The mining company is able to accelerate its growth and increase its market share in the Nigerian mining industry.

# Case Studies

## Project :

### Agricultural Value Chain Analysis

A client in the agricultural sector wanting to optimize their value chain processes to increase profitability. We conduct an in-depth analysis of their value chain, including input sourcing, production processes, and marketing channels. Based on our analysis, we recommend specific improvements, including sourcing alternative inputs, implementing better production techniques, and developing new marketing channels. The client increases profitability and gain a competitive edge in the market.

## Project

### Climate Change Impact Assessment:

A multinational organisation wanting to assess the impact of climate change on their operations across multiple geographies. We conduct a detailed analysis of climate data, identifying potential risks and opportunities for the client. We recommend specific adaptation and mitigation strategies to help the client reduce their carbon footprint and manage climate-related risks. The client implements these strategies and reduce their environmental impact.

## Project

### Renewable Energy Feasibility Study

A solar company in West Africa wanting to explore the potential of a new hydro power project. We conduct a comprehensive feasibility study, including technical requirement, market analysis, and financial modelling. Based on our findings, we recommend a viable strategy for the client, which include sourcing financing and selecting appropriate hydro power technology.

## Project

A developer company is seeking to raise funds for a new gas to power project, and requires a comprehensive business plan and financial modelling document to present to potential investors. We conduct a thorough analysis of the project, including technical requirements, market analysis, and financial modelling. Based on our findings, we develop a detailed business plan that outlines the project's objectives, strategies, and risks, and provides a financial model that demonstrates the project's viability and potential returns. This key document serves as a critical tool for the client to secure funding .



# Proposed Timeline

<b>Phase 1</b>	<b>Scoping Study</b>	<b>2 weeks</b>
<b>Phase 2</b>	<b>Pre-Feasibility Study</b>	<b>1 month</b>
<b>Phase 3</b>	<b>Feasibility Study</b>	<b>2-3 months</b>
<b>Phase 4</b>	<b>Preliminary market research</b>	<b>2 weeks</b>
<b>Phase 5</b>	<b>Market research</b>	<b>1-2 months</b>
<b>Phase 6</b>	<b>Competitor analysis</b>	<b>1 month</b>
<b>Phase 7</b>	<b>Environmental Impact Assessment</b>	<b>2-3 months</b>
<b>Phase 8</b>	<b>Business planning, Financial &amp; economic modelling</b>	<b>1- 2 months</b>

# Project cost

Project and Initiative	NGN Base starting cost*
Market research	2,000,000
Environmental Impact Assessment	3,000,000
Feasibility studies	5,000,000
Project Management	5,000,000
Feild developemnt planning	5,000,000
Geological & engineering studies	5,000,000
Business planning	2,000,000
Economic & Financial modelling	5,000,000

\*Base Stating cost represent base price rate for the servicing starting at 1 Sq km of acreage, 1 MT of product or equivalent.

Our services are customised to meet the specific need of your project and prices are designed to match the complexity of the work involved.

Please request for a meeting with our consultants to discuss more about the project and the pricing concessions that works for your project

# For inquiries, contact us.



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